

## **Earnest Partners, LLC Continues to Support Area Youth with Its Earnest Partners Young...**

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Earnest Partners, LLC Continues to Support Area Youth with Its Earnest Partners Young Stock Market Game

ATLANTA--(Business Wire)--EARNEST Partners, LLC headquartered in Atlanta, Georgia is proud to announce our third season for the EARNEST Partners Young Investor Stock Market Game at Centennial Place Elementary.

The Young Investor Stock Market Game is an investment game designed to encourage early awareness of finance, mathematics and the asset management industry. The game explores different facets of investing including stock selection, trading and financial reporting. The nine-week program engages students in various exercises to help them understand the stock market and the part it plays in their everyday lives and future.

Paul Viera, EARNEST Partners' CEO, stated "We wanted to find a way to expose students to the exciting world of finance and investments. We appreciate all the effort of Centennial's staff and they have been a true pleasure to work with. Our employees get excited to participate each year and the students have proven to be quick studies; in some cases, pretty good stock selectors."

This year's program will have students from the school's Challenge program. The game begins with an initial \$100,000 of "play" assets for investment purposes. The students are grouped into teams and each is allowed to trade every two weeks. In the upcoming months, EARNEST Partners is looking to expand the program into more Atlanta and Fulton County schools.

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